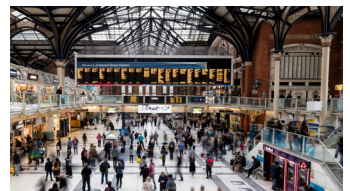


# Enhanced Exit Signage



# Exit signs aren't always seen

Exit signs, with the running man symbol, are effective in their purpose, however only around 38% of people actually notice Exit signs during evacuations.

This means many people will likely not know they are actually near a fire exit, and could take far longer to evacuate by either going out of the building the way they entered (which could be a substantial distance), or they may spend unnecessary time deciding which way to go to find an exit.

## Why use Enhanced Exit Signage?



**Doubles** the awareness of exit signage



**Decision time** is reduced by 45%



**Faster & more efficient** evacuation



**Research** has **proven** that over twice as many people (77%) will see **Dynamic GREEN Exit signs...** 

The Enhanced EXIT signage 'Dynamic GREEN' by Clevertronics, applies a principle of activating bright, sequencing green LEDs to increase the visibility of Exit signs, activated during a power failure, or by a building's safety system or fire detection system.

Research has proven that over twice as many people (77%) will see Dynamic GREEN Exit signs, and therefore will be more likely to take the nearest exit during evacuations far more quickly than static Exit signs.

**Dynamic GREEN Enhanced EXIT signs helps to keep building occupants safe.**

## Clevertronics Enhanced Exit Signage

Enhances a building occupants' ability to exit a building quickly and safely.

- ✓ Exit signage locations and design as per BCA and AS2293 requirements
- ✓ Dynamic mode activates upon a power failure (emergency mode)
- ✓ No additional "system" or interfacing required (although an option if required)

### Cleverfit Pro & Ultrablade Styles

- ➔ Manual test and Zoneworks XT HIVE compatible
- ➔ All directional and running man options available
- ➔ Weatherproof Enhanced Exit signage also available



[clevertronics.co.nz](http://clevertronics.co.nz)

**Codemark certification provides BCA compliance for products and technologies that are not specifically covered by an existing Standard.**

- Allows for specification in any project without further approval required
- No need to involve fire safety engineers for performance or engineered solutions



**Auckland**

Unit 22/761 Great South Road  
Penrose Auckland 1061  
Phone: +64 800 548 448  
Email: nzsales@clevertronics.co.nz

**Christchurch**

163C Wordsworth Street  
Sydenham Christchurch 8023  
Phone: +64 800 548 448  
Email: nzsales@clevertronics.co.nz

**Victoria**

1 Caribbean Drive  
Scoresby VIC 3179  
Phone: +61 3 9559 2700  
Fax: +61 3 9559 2799  
Email: vicsales@clevertronics.com.au

**New South Wales**

9 Distribution Place  
Seven Hills NSW 2147  
Phone: +61 2 8805 6400  
Fax: +61 2 8805 6444  
Email: nswsales@clevertronics.com.au

**Queensland**

2/8-12 Monte-Khoury Drive  
Loganholme QLD 4129  
Phone: +61 7 3442 9700  
Fax: +61 7 3442 9777  
Email: qldsales@clevertronics.com.au

**Western Australia**

12 Milly Court  
Malaga WA 6090  
Phone: +61 8 9207 0000  
Fax: +61 8 9248 3725  
Email: wasales@clevertronics.com.au

**South Australia**

U2/19 Main Terrace  
Richmond SA 5033  
Phone: +61 8 8301 8800  
Fax: +61 8 8351 8286  
Email: sasales@clevertronics.com.au

**clevertronics.co.nz**